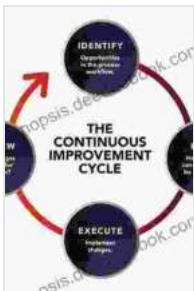


# Hoshin Kanri: The Strategic Approach to Continuous Improvement

Hoshin Kanri (pronounced "ho-shin-kan-ree") is a strategic planning and management process that helps organizations achieve their long-term goals through continuous improvement. It is a systematic approach that aligns all levels of the organization around a common set of objectives and priorities, and it provides a framework for tracking progress and making necessary adjustments along the way.



## Hoshin Kanri: The Strategic Approach to Continuous Improvement by Susie Palmer-Trew

★★★★☆ 4.5 out of 5

Language : English  
File size : 11663 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 308 pages



## The Origins of Hoshin Kanri

Hoshin Kanri was developed in Japan in the 1950s by Toyota Motor Corporation. It was originally used as a tool for managing quality improvement, but it has since been adopted by organizations in a wide range of industries.

The name Hoshin Kanri comes from two Japanese words: "hoshin," which means "direction," and "kanri," which means "management." The term Hoshin Kanri can therefore be translated as "directional management." This reflects the process's focus on setting a clear direction for the organization and then managing the organization's activities to achieve that direction.

## **The Hoshin Kanri Process**

The Hoshin Kanri process is typically divided into three phases:

1. **Planning:** In the planning phase, the organization's leaders develop a strategic plan that outlines the organization's long-term goals and objectives. This plan is then cascaded down through the organization, so that everyone understands their role in achieving the organization's goals.
2. **Implementation:** In the implementation phase, the organization's employees work to implement the strategic plan. This involves setting up processes and procedures, training employees, and making necessary changes to the organization's culture.
3. **Evaluation:** In the evaluation phase, the organization's leaders track progress towards the strategic plan. They also identify areas where improvements can be made, and they make necessary adjustments to the plan.

The Hoshin Kanri process is a continuous one, and it is designed to help organizations achieve their long-term goals through a process of continuous improvement.

## **The Benefits of Hoshin Kanri**

There are many benefits to using Hoshin Kanri, including:

- **Improved strategic alignment:** Hoshin Kanri helps organizations align all levels of the organization around a common set of objectives and priorities. This ensures that everyone is working towards the same goals, and it helps to avoid waste and duplication of effort.
- **Increased efficiency and effectiveness:** By providing a framework for planning, implementation, and evaluation, Hoshin Kanri helps organizations to work more efficiently and effectively. This can lead to improved productivity, reduced costs, and increased customer satisfaction.
- **Continuous improvement:** Hoshin Kanri is a process of continuous improvement. This means that organizations are constantly looking for ways to improve their performance, and they are always striving to achieve their long-term goals.

Hoshin Kanri is a powerful tool for achieving strategic alignment, improving efficiency and effectiveness, and driving continuous improvement. It is a systematic and disciplined approach that can help organizations of all sizes achieve their long-term goals.



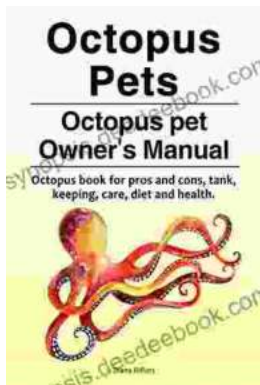
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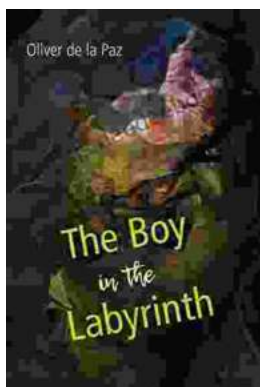
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