

# How To Successfully Conduct Value Stream Mapping And Take An Organization From Good To Great



## HOW TO SUCCESSFULLY CONDUCT A VALUE STREAM MAPPING AND TAKE AN ORGANIZATION FROM CURRENT STATE TO FUTURE STATE by John Robert

★★★★★ 5 out of 5

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Value stream mapping (VSM) is a powerful tool that can help organizations identify and eliminate waste. By mapping out the flow of value from the supplier to the customer, VSM can help organizations identify bottlenecks, redundancies, and other inefficiencies. Once these inefficiencies have been identified, organizations can take steps to eliminate them, thereby improving their overall efficiency and profitability.

### Benefits of Value Stream Mapping

There are many benefits to conducting value stream mapping. Some of the most notable benefits include:

- **Improved efficiency:** By eliminating waste, VSM can help organizations improve their overall efficiency.
- **Increased profitability:** By improving efficiency, VSM can help organizations increase their profitability.
- **Reduced lead times:** By identifying and eliminating bottlenecks, VSM can help organizations reduce their lead times.
- **Improved customer satisfaction:** By delivering products and services to customers more quickly and efficiently, VSM can help organizations improve customer satisfaction.
- **Increased employee morale:** By eliminating waste and improving efficiency, VSM can help to improve employee morale.

## How to Conduct Value Stream Mapping

There are a number of steps involved in conducting value stream mapping. These steps include:

1. **Define the scope of the VSM:** The first step is to define the scope of the VSM. This includes identifying the specific product or service that will be mapped, as well as the boundaries of the map.
2. **Create a cross-functional team:** A cross-functional team should be created to conduct the VSM. This team should include representatives from all areas of the organization that are involved in the production and delivery of the product or service.
3. **Collect data:** The next step is to collect data on the current state of the value stream. This data can be collected through a variety of methods, such as interviews, observations, and data analysis.

4. **Create a value stream map:** Once the data has been collected, it can be used to create a value stream map. The value stream map is a visual representation of the flow of value from the supplier to the customer.
5. **Identify waste:** The next step is to identify waste in the value stream. Waste is anything that does not add value to the product or service. Some common types of waste include:
  - **Overproduction:** Producing more than the customer demands .
  - **Waiting:** Waiting for materials, information, or equipment.
  - **Transportation:** Moving materials or products unnecessarily .
  - **Overprocessing:** Performing unnecessary work on a product or service.
  - **Defects:** Producing defective products or services.
  - **Inventory:** Holding excess inventory.
6. **Develop a future state map:** Once the waste has been identified, the team can develop a future state map. The future state map is a vision of how the value stream could be improved.
7. **Implement the future state map:** The final step is to implement the future state map. This can be done through a variety of methods, such as process improvement, technology implementation, and training.

### **Case Study: How Value Stream Mapping Helped a Manufacturing Company Improve Efficiency**

A large manufacturing company was struggling to meet customer demand. The company's lead times were long, and its products were often defective. The company decided to implement VSM in an effort to improve its efficiency.

The VSM team identified a number of areas where waste could be eliminated. For example, the team found that the company was producing more products than customers demanded, and that the company was holding excess inventory. The team also found that the company was performing unnecessary work on its products, and that the company was waiting for materials and equipment.

The team developed a future state map that eliminated the waste that had been identified. The future state map included a number of changes, such as:

- Reducing production levels to match customer demand
- Reducing inventory levels
- Eliminating unnecessary work
- Improving communication and coordination between departments

The company implemented the future state map, and the results were impressive. The company's lead times were reduced by 50%, and its defect rate was reduced by 25%. The company also increased its profitability by 10%.

Value stream mapping is a powerful tool that can help organizations improve their efficiency, profitability, and customer satisfaction. By following

the steps outlined in this article, organizations can successfully conduct value stream mapping and take their organizations from good to great.



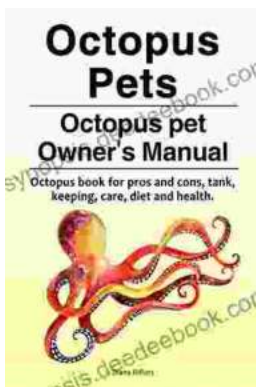
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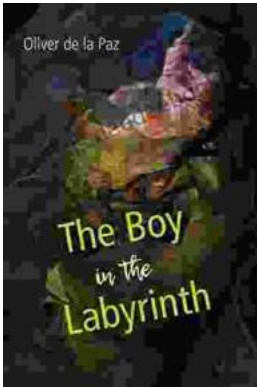
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